New Developments & Products from Cambridge University Press

Madeleine Eve Sales Manager, CEE



Overview

Journals available in Russia
Strengths of CUP journal content
Ebooks and databases
CUP & Russian Researchers



PRINTING AND PUBLISHING

The University Press Syndicate: a committee of senior academics who must approve all offers of publication

Every single title undergoes a rigorous quality-control process





Cambridge Journals Archive available throughout Russia

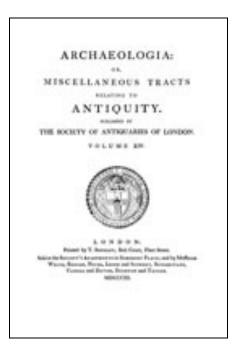
- Over 200 journals
- Over 630,000 articles.
- Over 4.3 million pages.
- Over 8 million linked references.
- Access to content until 2011.



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Subjects and Strengths of Cambridge Journals



Multi-disciplinary Publisher

STM (Sciences, Technology, Medicine)

Agriculture

Animal Science

Aquatic Science

Biology

Biomedical Science

Computer Science

Earth & Atmospheric Science

Ecology & Conservation

Engineering

Mathematics

Materials Research

Medical Policy

Neuroscience

Nutrition

Physical Science

Psychology & Psychiatry

HSS (Humanities & Social Sciences)

African Studies

American Studies

Archaeology & Anthropology

Architecture

Asian Studies

Business Studies

Classical Studies

Cultural Studies

Economics

History

Law

Language & Linguistics

Literary Studies

Philosophy

Politics & International Relations

Religious Studies

Social Studies

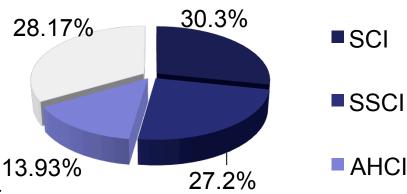


Cambridge Journals-Basic Info

Medium-sized journal publisher, 336 journals

- 57% HSS/ 43% STM by no. of titles
- 45% HSS/ 55% STM by no. of volumes
- 60% proprietor/40% owned
- 16 journals rank top 5; 21 top 10 journals
- All our journals are published online via our own journals platform, CJO.







Top 10 Cambridge journals (JCR)

Title	Category	Ranking	IF
	PSYCHOLOGY, BIOLOGICAL/BEHAVIORAL		
Behavioral and Brain Sciences	SCIENCES/NEUROSCIENCES	1/49	18.571
American Political Science Review	POLITICAL SCIENCE	1/157	3.933
Journal of Agricultural Science	AGRICULTURE, MULTIDISCIPLINARY	2/57	2.878
Journal of Global History	History	2/69	1.023
Microscopy and Microanalysis	MICROSCOPY	2/9	2.495
Development and Psychopathology	PSYCHOLOGY, DEVELOPMENTAL	3/65	4.926
International Organization	International Relations	3/82	2.49
Du Bois Review-Social Science Research on Race	ETHNIC STUDIES	4/16	1.174
Comparative Studies in Society and History	History	4/69	0.8
Quarterly Reviews of Biophysics	BIOPHYSICS	4/72	11.875
NUTRITION RESEARCH REVIEWS	NUTRITION & DIETETICS	4/76	5.5
World Politics	International Relations	4/82	2.308



Top 10 Cambridge journals (JCR)

Title	Category	Ranking	IF
PSYCHOLOGICAL MEDICINE	PSYCHOLOGY, CLINICAL	5/114	5.587
Journal of Navigation	ENGINEERING, MARINE	5/14	0.618
Bilingualism: Language and Cognition	Linguistics	5/160	2.229
Journal of Economic History	History of Social Science	5/33	0.766
INTERNATIONAL PSYCHOGERIATRICS	GERONTOLOGY	8/30	2.188
	AGRICULTURE, DAIRY & ANIMAL		
Animal	SCIENCE	9/54	1.648
	5 5.2.7.52	5,5	
Perspectives on Politics	POLITICAL SCIENCE	10/157	1.963
Politics & Gender	WOMEN'S STUDIES	10/38	0.882
		-,	
Africa	AREA STUDIES	10/65	0.855
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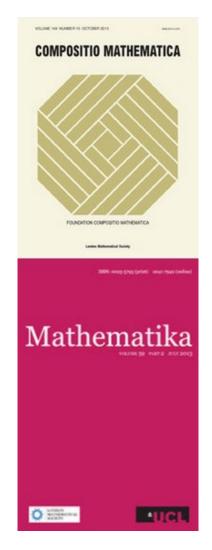


Societies in Partnership



London Mathematical Society

- The London Mathematical Society is the major UK learned society for mathematics.
- Founded in 1865 for the promotion and extension of mathematical knowledge, the London Mathematical Society was granted a Royal Charter in 1965.
- Publish over 500 titles with Cambridge in Two Series:
 - London Mathematical Society Lecture Note Series London Mathematical Society Student Texts
- Publish 2 Mathematical Journals focus on the mainstream of both pure and applied mathematical articles.





LONDON MATHEMATICAL SOCIETY

American Political Science Association



- The American Political Science Association, founded in 1903, is the leading professional organization for the study of political science.
- Publish 4 leading journals with Cambridge University Press.
- American Political Science Review ranked 1st of all 157 journals of Political Sciences, IF: 3.933
- Perspectives on Politics ranked 10th
 of all Political Sciences Journals, IF:
 1.963

WTO

- Cambridge University Press publishes 170 volumes of World Trade Organization Dispute Settlement Reports since 2000 to 2014
- The Dispute Settlement Reports of the World Trade Organization (WTO) include Panel and Appellate Body Reports and arbitration awards in disputes concerning the rights and obligations of WTO members.
- The World Trade Review was established at the initiative of the Secretariat of the World Trade Organization (WTO) in close cooperation with Cambridge University Press.





International Committee of the Red Cross

- The ICRC, established in 1863, works worldwide to provide humanitarian help for people affected by conflict and armed violence and to promote the laws that protect victims of war. An independent and neutral organization, its mandate stems essentially from the Geneva Conventions of 1949.
- Publish Journal International Review of the Red Cross with Cambridge University Press.
- Publish books concerning Humanitarian
 Law







The Nutrition Society

- Highly regarded by the scientific community, the Society is the largest learned society for nutrition in Europe
- Membership is worldwide.
- Deals with all aspects of human and animal nutrition.





Materials Research Society

- The Materials Research Society (MRS) was established in 1973.
- Study broader in scope than existing single-discipline societies which is a new interdisciplinary organization.
- Across from physics, chemistry, biology, mathematics and engineering—the full spectrum of materials research.
- Publish 4 journals with Cambridge University Press, all of them are indexed by SCI.



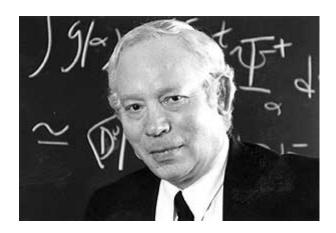
The International Astronomical Union (IAU)

- The International Astronomical Union (IAU) was founded in 1919.
- The IAU publishes scientific results and information in all areas of astronomy. IAU Publications comprise primarily the Information Bulletin and the Proceedings of the IAU General Assemblies and other scientific meetings sponsored by the IAU. The series of IAU Symposia, IAU Colloquia, the IAU Transactions (Vol. A and B), and the Highlights of Astronomy are published by the IAU Publisher: Cambridge University Press



Authors

Nobel prize winners



Steven Weinberg

Nobel prize in Physics



Joseph Stiglitz
Nobel prize in
Economics



Authors

Nobel prize winners

Wole Soyinka (Literature)

Daniel Kahneman (Economic Sciences)

Douglass C. North (Economic Sciences)

Edmund S. Phelps (Economics)

Robert M. Solow (Economic Sciences)

James M. Buchanan (Economic Sciences)

Amartya Sen (Economic Sciences)

William Vickrey (Economics)

Franco Modigliani (Economics)

Vernon L. Smith (Economics)

Kenneth J. Arrow (Economics)

Elinor Ostrom (Economic Sciences)

Herbert A. Simon (Economic Sciences)

George Akerlof (Economics)

Richard Stone (Economic Sciences)

Claude Cohen-Tannoudji (Physics)

S. Chandrasekhar (Physics)

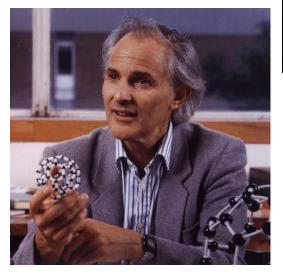
Pierre Gilles de Gennes (Physics)

Gerard 't Hooft (Physics)

Martinus Veltman (Physics)

John William Strutt Baron Rayleigh (Physics)

Thomas A. Steitz (Chemistry)





Nobel prize in Chemistry



Burton Richter

Nobel prize in Physics

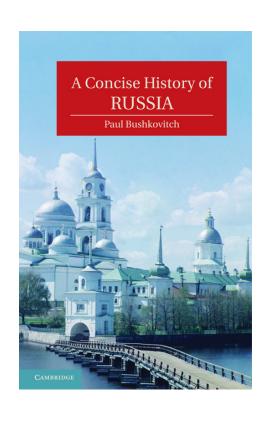


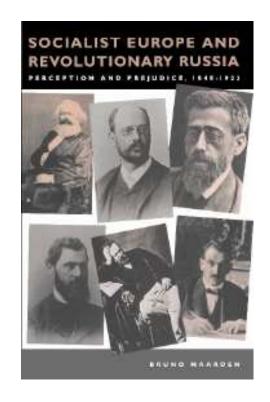
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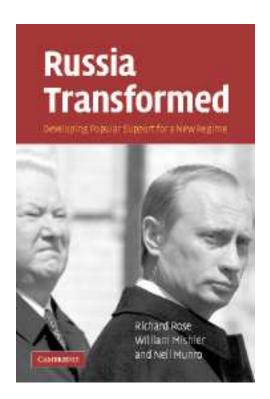




And many regional interest titles too

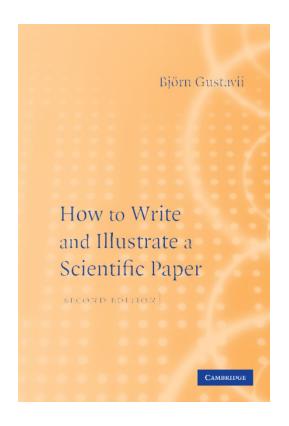


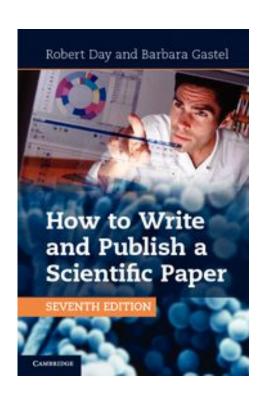


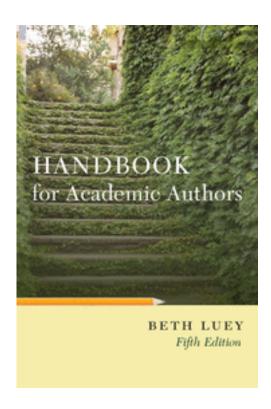




Very useful resources







Gustavii

Day and Gastel

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the largest US professional
society that focuses on
mathematics accessible at
the undergraduate level.



The Royal Economic Society is one of the most prestigious economic associations in the world. It was founded in 1890 with the aim to promote the study of economic science.



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EDINBURGH University Press

Edinburgh University Press is Scotland's premier scholarly publisher of academic books and journals and one of the top university presses in the UK.

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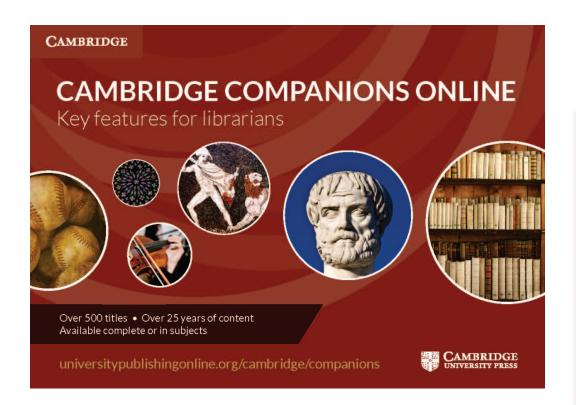


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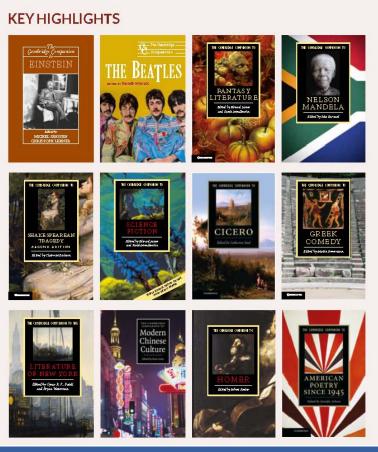
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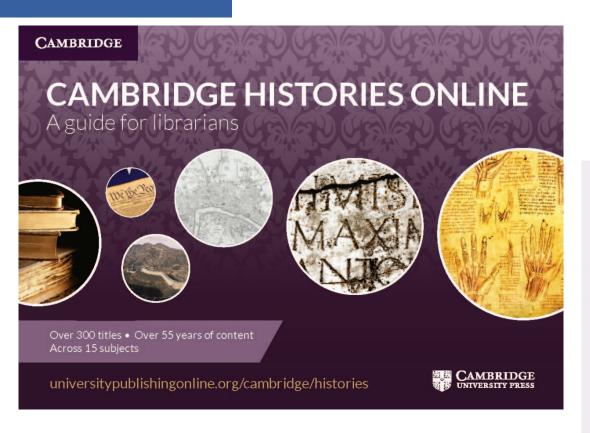




Key Databases



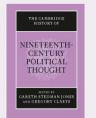












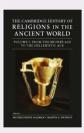


















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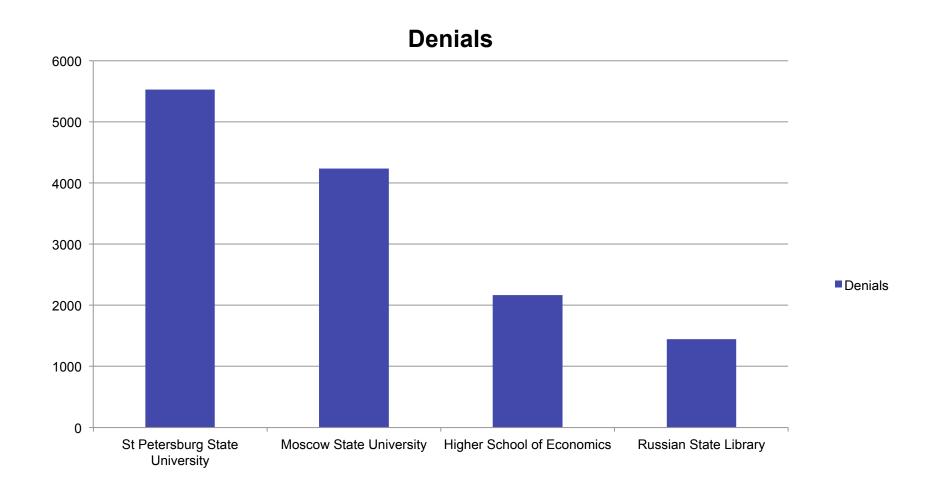


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• 200,000 new books each year



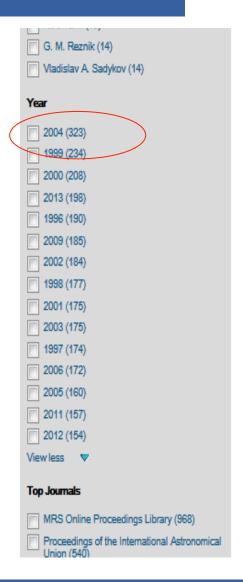
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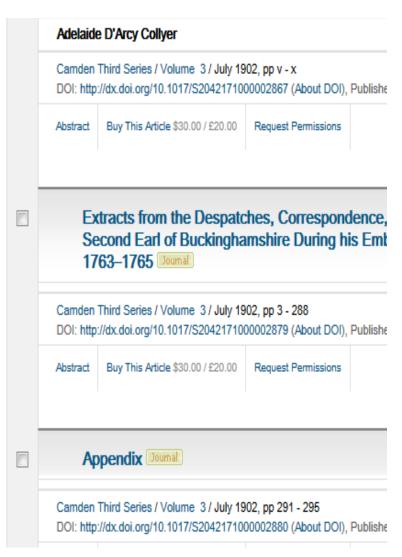
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